

Graduate School of Economics and Management UrFU



Bachelor programme

INTERNATIONAL ECONOMICS AND BUSINESS

Fall Semester 2016 (September – December), 7th Semester, 4th year of study

	Course Name	Teaching Language	Credits ECTS	Course Hours
1	Public Economics	EN	3	54
2	Theory of International Finance	EN	3	54
3	Strategic Management incl. module Innovation management	EN	3	54
4	International Management	EN	4	72
5	Foreign Direct Investments	EN	2	36
6	International Marketing incl. module International marketing practical case studies solution	EN	3	36
7	Strategic Market Analysis	EN	4	72
8	Professional English / Russian for foreigners (for exchange students)	EN/RUS	3	42

Spring Semester 2017 (February – May), 6th Semester, 3rd year of study

	Course Name	Teaching Language	Credits ECTS	Course Hours
1	International Currency and Credit relations	EN	4	72
2	Public Economics	EN	3	54
3	International Trade Theory	EN	4	72
4	International Macroeconomics Models and Methods	EN	4	72
5	International Management	EN	3	54
6	International Marketing	EN	4	54
7	Business-planning for International Activities	EN	3	54
8	Professional English / Russian for foreigners (for exchange students)	EN/RUS	2	42

Optional courses:

9	Corporate Social Responsibility	EN	2	22
10	Cross-cultural Management	EN	3	44